



DEVELOPERS INFORMATION

Shopping Mall Developers

Calendar Club has established strong working relationships with all of the major Shopping Centre Developers in Australia and New Zealand. Some of these relationships have been in place for 15 years now, when Calendar Club first arrived in Australasia. Calendar Club is well represented in most of the Centres that are managed by the major Developers as indicated below:

Developer Name	Calendar Club Sites 2010-2012
Westfield (Aus & NZ)	36
Lend Lease	6
AMP (Aus & NZ)	4
Gandel	4
Centro	4
QIC	8
Stockland	5
Colonial First Estate	15
Other Malls	20

102 Locations

Shopping Centre Developers

Calendar Club has refined its administration processes to cope with the demands of opening dozens of stores, all on the same day. Calendar Club pays all of its rental obligations directly into each Developer's designated bank account, on either a weekly or a monthly basis, and faxes a remittance advice for each payment. Calendar Club has never been in default with any Developer.

Calendar Club is moving increasingly towards writing business for the same Site, for the same Term, in the same Centre, each year. We are therefore able to structure rental agreements, which cover most of the major malls that Developers manage, over several years.



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Store Types

Calendar Club offers two basic Store Types: Kiosk or Inline Stores.



Standard Kiosk
Medium Kiosk
Large Kiosk
Narrow Standard
Narrow Medium
Narrow Large

Inline Stores

Each Inline Store is individually customised due to its unique size and shape. Inline stores constitute about 10% of the total number of stores each year, and they range in size from 50sqm to 150sqm. Calendar Club tries to find Inline Store representation in all of the Capital Cities in Australia and New Zealand. In 2009-10 Calendar Club had Inline Stores in the following Cities:

Albury
Australia Fair
Collins St
Perth City
Rockhampton

Additionally, Calendar Club is active in reviewing the vacant stores that are available in the major shopping centres, in the fourth quarter, with a view to adding to their existing offers in these centres.





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Contacting Us

If you would like to find out more about Calendar Club and its Leasing policies, or if you would like to have Calendar Club in your Mall this Christmas, please send email to operators@calendarclub.com.au

